# uniguest

# Hotel Digital Signage.

A fast, responsive and flexible cloud-based digital signage built for hospitality.



Uniguest Hotel Digital Signage is a simple-to-use software that can be deployed quickly and managed effortlessly. Everything is accessed via a secure web-based portal, allowing employees to create, update and manage digital signage content from anywhere. Hotel Digital Signage also incorporates tools and features that have been engineered to help properties drive revenue, save time, and reduce costs.

# **Driving Guest Engagement Through Digital Signage**



# Super-fast, responsive, and always available

Uniguest's cloud platform is built using Amazon's CloudFront Global Edge Network to optimize speed, latency, and uptime.

# Cloud-based features, security, and backup

Being cloud-based unlocks automatic updates and backups, providing redundancy and keeping your platform up to date with the latest features and security updates.

# Easy content creation

Uniguest's intuitive drag-and-drop content editor makes creating engaging signage content effortless. Build screen layouts with text, images, videos, clocks, QR codes and more.



#### Flexible Scheduling

Ensure your time-sensitive content is front and centre at the right time. Uniquest offers flexible and easy-to-use scheduling that enables properties to manage when content is displayed and set up continuous, daily, weekly, or calendar-based content schedules.

# System on Chip (SoC) Support

Take advantage of Uniguest's support for SoC digital signage displays to reduce hardware requirements and make deployments easier. There are also fewer points of hardware failure to help keep signage up and running.

#### **Event Management**

Properties can utilize the built-in events editor or integrate with third-party booking platforms to deliver automated content to meeting room door signs and direction boards.

#### Easily Manage Multiple Properties

The web-based portal enables brands to manage all properties via a single account and share campaign content across multiple properties.



# One Solution for both Digital Signage and Guest Room Entertainment

Uniguest also offers Interactive Hotel TV, a cutting-edge cloud-based guest room entertainment platform. This can be deployed alongside Hotel Digital Signage to create a single digital engagement platform for managing both digital signage and GRE content.

- Reduces the number of disparate and fragmented systems to administer and maintain.
- Lowers the chance of network security compromises to maximize the uptime of business-critical, revenue generating applications.
- Reduces staff workload and helps employee motivation with only one system to learn, manage and maintain.

