



Digital Guest Directory.

The Uniguest Digital Guest Directory is a hub for hotel guests to engage with property communications, amenities, campaigns, and services via their personal device. Everything is accessed via the scan of a QR code, and as there is no app to download, content loads quickly and doesn't compete with brand or hotel apps.

Greater guest engagement

Transform old paper-based hotel compendiums, amenity information and more into a single digital directory that can easily be accessed by a link or QR code.

Guests can quickly get all the service information they require from their personal devices without the requirement for additional apps. Plus, your property teams can control content and information in real time.



DEMO OUR DIGITAL HOTEL GUEST DIRECTORY NOW

- Step 1:** Open the camera on your mobile device
- Step 2:** Point camera at the QR code
- Step 3:** Tap on the URL prompt
- Step 4:** Tap any icon to access the content

- Declutter paper materials such as service menus, compendiums, spa brochures and local attraction information
- Complete customization to keep branding consistent throughout
- Centralized control when managing guest content for multiple properties or sites
- Cut down on printing requirements to reduce costs and improve environmental credentials
- Eliminate version control problems for on-site marketing and sales materials
- Provide guests with the option to view content in alternative languages



Digital directory and compendium made easy

Guests can access all of your hotel's essential information via customized interactive landing pages optimized for mobile devices. Custom QR codes can also be used in your marketing campaigns and promotions to drive revenue generation.

Benefits to your guests include:

- Quick access to all hotel menus, information, and service offerings
- The choice to access content in their preferred language
- Direct access to other hotel apps, websites, and online services
- Custom layouts and brands for each property give a unique feel
- Accessible from any device with no downloads
- Simple updating of documentation means guests always have the latest info
- No need for printer clutter in the guest room

You are giving your guests the ability to take the directory with them wherever they go - their own mobile concierge in their pocket.

Let our Creative Services Team take care of everything

Our Creative Services Team can work with you to set up and create your perfect Digital Guest Directory.

- Translate your existing printed materials into modern digital versions that can easily be updated
- Deliver professional-looking menus to your digital directory for your restaurants, cafes and other food and beverage spaces
- Enhance the guest journey with a digital directory customized to your hotel's unique brand identity.

Industry-Leading Support Services as Standard

- Up to 24/7/365 Telephone & Email Support
- Best-in-Class Average Call Response Time
- Fully Tracked Ticketing System
- Self-Service Online Support Portal
- Industry-leading Net Promotor Score of 82

To learn more or to book a demonstration, please visit:
uniguest.com/digital-hotel-guest-directory